



Contains early warning signs of heart disease, stroke, diabetes, adverse birth outcomes and other serious conditions.

According to the Surgeon General, the mouth speaks volumes about the state of our health.

When a dentist diagnoses periodontal (gum) disease, a host of other serious problems may be lurking. Left unchecked, they may result in health crises, taking a huge bite out of your health dollar. And a huge toll on quality of life. Fortunately, the mouth can serve as an early warning system.

By itself, dental disease results in 32 million sick days each year in the U.S. For all these reasons, at CIGNA we draw the connection between dental and medical health through a fully integrated benefits program. A good reason for you to talk to us.

At CIGNA, we identify individuals with medical and dental CIGNA benefits who have been treated for gum disease. We use this data in our disease

management* outreach programs and case management** programs, to help educate identified members and encourage them to complete their periodontal treatment plans.

And we don't stop there. We reinforce the importance of good oral health in relation to overall health, by providing information to our clients for use on their websites and in newsletters.

Smart, you're probably thinking. That should help curb medical costs while promoting healthier lifestyles, right? You took the words right out of our mouth.

Find out more about our integrated dental and medical benefits by calling your insurance broker, your CIGNA representative, or by going to: CIGNADentalSales@cigna.com.



CIGNA

A Business of Caring.

HEALTH CARE DENTAL PHARMACY BEHAVIORAL DISABILITY LIFE

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*Diabetes and Cardiac **Pregnancy