

Connecticut Visiting Nurse Association
:60 Radio Spot
“This Would Mean A Lot”

Elderly Woman: It would mean a lot if you respect my wishes.

Middle-aged Man: It would mean a lot if you'd let me talk.

Young Person: If you'd hug me or hold my hand.

Elderly Woman: Come when I call.

Middle-Aged Man: Be gentle with my family.

Young Person: I'd feel better if I could trust you.

Elderly Woman: If you were experienced.

Middle-Aged Man: If you cared about who I am.

Young Person: If you told me a story.

Elderly Woman: Or helped me tell my story.

Middle-Aged Man: It would help if you brought me music or art.

Young Person: Or a pet.

Elderly Woman: If you'd be my advocate.

Middle-Aged Man: My therapist.

Young Person: My friend.

Elderly Woman: Because at the end of my life, I want to be understood.

Anncr: One of the most experienced, trusted hospice teams in Connecticut is accessible to people throughout the state. Hospice Care of Connecticut Visiting Nurse Association. It offers the full range of services for patients and families. And it's part of Masonicare, the leader in senior health care. No other hospice provider can offer more peace of mind. Visit [masonicare dot org](http://masonicare.org).

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“A Precious Minute”

Anncr: Imagine the next sixty seconds are the last few months of a loved one's life. First, you cry. Then you realize you how little time is left to find everything you and your loved one need. Pain management. Counseling. Nursing care. Someone you trust to be there when you can't be. Time is precious now. You need a hospice team with the experience to make each minute count. One hospice organization has that experience. Hospice Care of Connecticut Visiting Nurse Association. No other hospice in the state has helped more families. No other offers such a full range of services for spiritual, emotional and medical needs. It's Medicare-certified. And it's statewide, so help is there no matter where you are. Hospice Care of Connecticut VNA is part of the Masonicare family, the leader in senior health care. Visit [masonicare dot com](http://masonicare.com). Because each precious minute should belong to you and your loved one. (pause to finish)